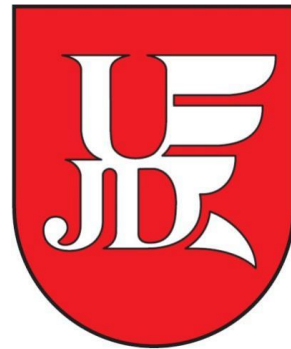


**Jan Dlugosz University  
in Czestochowa**



**Courses taught in English  
for exchange students  
at the Faculty of Humanities,  
Summer semester, academic year 2023/24**



**Erasmus+**

## English Philology

Course title	ECTS	Hours	Form	Semester Summer	Course description
<p style="text-align: center;"><b>1<sup>st</sup> Cycle Programme</b></p> <ul style="list-style-type: none"> <li>• <b>Practical English Course – Integrated Skills, Practical Grammar, Communicative Practice, Writing and Text Analysis</b> (1st year/ 2nd semester); <b>teachers:</b> <ol style="list-style-type: none"> <li>1. mgr Agata Leśniczek (Integrated Skills)</li> <li>2. dr Katarzyna Bachniak (Text Analysis and Practical Grammar)</li> <li>3. mgr Agnieszka Pyziak (Communicative Practice)</li> </ol> </li> <li>• <b>Practical English Course – Integrated Skills, Practical Grammar,</b></li> </ul>	8	120	Language laboratory		<p>Course objectives:</p> <ul style="list-style-type: none"> <li>- To develop vocabulary on a variety of topics, including collocations, phrasal verbs, linguistic expressions, idioms, metaphors and proverbs;</li> <li>- To develop listening comprehension skills - predicting information contained in a text, finding main and specific information, scanning a text, interpreting a text, guessing meaning from context, recognising different functions and text types;</li> <li>- Development of reading comprehension skills - predicting information contained in a text, finding main and specific information, scanning a text, interpreting a text, guessing meaning from context, recognising different functions and text types;</li> <li>- Development of speaking skills - development of communicative competence, reduction of communicative inhibitions, development of speaking skills with emphasis on the balance between correctness and fluency of language, development of speaking skills in the following areas: short and long</li> </ul>
	8	120	Language laboratory		

<p><b>Communicative Practice, Writing and Text Analysis</b> (2nd year/ 4th semester)</p> <ul style="list-style-type: none"> <li>• <b>teachers:</b></li> <li>1. mgr Agnieszka Pyziak (Integrated Skills)</li> <li>2. mgr Justyna Karoń (Practical Grammar)</li> <li>3. dr Oskar Zasada (Communicative Practice)</li> <li>4. dr Katarzyna Bachniak (Text Analysis)</li> </ul> <ul style="list-style-type: none"> <li>• <b>Practical English Course – Integrated Skills, Practical Grammar, Communicative Practice</b> (3rd year/ 6th semester);</li> <li><b>teachers:</b></li> <li>1. dr Magdalena Raganiewicz</li> <li>2. mgr Justyna Karoń</li> </ul>	8	90	Language laboratory		<p>utterances, transactional speech, interactional speech, various everyday situations;</p> <ul style="list-style-type: none"> <li>- Development of writing skills - analysing and producing different types of written statements;</li> <li>- Development of presentation skills;</li> </ul>
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<p>3. mgr Włodzimierz Kędzierski</p> <hr/> <ul style="list-style-type: none"> <li>• <b>English Phonetics</b> (1st year/ 2nd semester) - form: language laboratory; <b>teacher:</b> mgr Anna Skowron</li> </ul> <hr/> <ul style="list-style-type: none"> <li>• <b>Descriptive Grammar of English</b> (1st year/ 2nd semester); <b>teachers:</b> dr Zbigniew Kopec dr Olga Słabońska</li> </ul>	<p>2</p> <p>2+4</p>	<p>30</p> <p>15+30</p>	<p>Language laboratory</p> <p>Lecture + exercises</p>		<hr/> <p>The course acquaints students with the English phonetic system as well as with the differences between Polish and English sounds.</p> <hr/> <p>The course is designed for undergraduate students of English as a foreign or second language. It attempts to show students why they need to know about the phonetics and phonology of the English language if they show any interest in language and our knowledge of it. The course introduces the main concepts required to describe speech sounds accurately and is accompanied by a series of lectures on phonetics and phonology. In the second semester, it introduces mainstream linguistic views on word structure, so that any students who wish to move on</p>
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<p><b>Second-Cycle Programme</b></p> <ul style="list-style-type: none"> <li>• <b>Practical English Course – Integrated Skills, Academic Writing and Text Analysis</b> (1st year/ 2nd semester) - ECTS: 6, number of hours: 60, form: language laboratory</li> </ul>	6	60	Language laboratory		<p>Course objectives:</p> <ul style="list-style-type: none"> <li>- Development of vocabulary on a variety of topics;</li> <li>- Development of reading comprehension skills - anticipation of the information included in the text, identifying the main information and detailed scanning of text, interpretation of the text, guessing meaning from context, identifying various functions and text types;</li> </ul>

<p><b>teachers:</b></p> <ol style="list-style-type: none"> <li>1. dr Susanna Johnson (Academic Writing and Text Analysis)</li> <li>2. mgr Sylwia Stachurska (Integrated Skills)</li> </ol> <p>• <b>Practical English Course – Integrated Skills</b>, (2nd year/ 4th semester);</p> <p><b>teacher:</b> mgr Agnieszka Pyziak</p> <p>-----</p>	5	30	Language laboratory		<ul style="list-style-type: none"> <li>- Development of listening skills - anticipating the information contained in the text, identifying the main information and detailed scanning of text, interpretation of the text, guessing meaning from context, identifying various functions and text types;</li> <li>- Development of speaking skills - communicative competence development, reduction of communication barriers, the development of speaking skills with an emphasis on the balance between correctness and language liquidity, the development of speaking skills in the following areas: speech short and long, speech transactional, interactive speech, a variety of everyday situations;</li> <li>- Development of writing skills - analyzing and preparing various types of written expression, with the major focus on academic texts.</li> </ul> <p>-----</p>
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<ul style="list-style-type: none"> <li>• <b>Linguistics: Selected Problems</b> (1st year/ 2nd semester); <b>teacher:</b> prof. dr hab. Bogusław Bierwiazzonek/ dr Zbigniew Kopec</li> </ul>	5	30	Tutorial		<p>Students will learn about the development of the English language from its earliest forms until Present Day English. Topics which will be covered: English morphology - from an inflectional to analytic language; English vocabulary - origin, semantic changes, word formation processes, borrowing; periodisation of English (Old English, Middle English, Modern English).</p>
<hr/> <ul style="list-style-type: none"> <li>• <b>Contemporary Anglophone Literature</b> (1st year/ 2nd semester); <b>teacher:</b> dr Olga Binczyk</li> </ul>	5	30	Tutorial		<hr/> <p>The aim of the classes is to deepen students' knowledge of contemporary English literature by familiarizing them with the social circumstances and phenomena that accompany the creation, distribution and reception of a literary work, and to make students aware of the links and dependencies between literature and other areas of socio-cultural existence.</p>
<hr/> <ul style="list-style-type: none"> <li>• <b>New technologies in Language Education</b>(2<sup>nd</sup> year, 4<sup>th</sup> semester); <b>teacher:</b> dr Małgorzata Kurek, prof. UJD</li> </ul>	2	15	Exercises		<hr/> <p>The aim of the course is to acquaint students with the most recent trends in computer-assisted teaching and learning (e.g. blended learning).</p>



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## Specialized English for Business

### Second-Cycle Programme

Course title	ECTS	Hours	Form	Semester Summer	Course description
<b>Practical Business English</b> teacher: mgr Agnieszka Pyziak	6	30	Language laboratory	Summer	<p>Semester 2</p> <p>Aim: To develop and deepen linguistic and communicative competence, as well as to increase language awareness and correctness.</p> <ul style="list-style-type: none"><li>• To deepen knowledge of business terminology and phrases.</li><li>• Team management: language for effective team communication, defining relationships between employees; language style and type of leadership and functional language related to conflict management.</li><li>• Marketing: functional language related to the development of effective marketing strategies and enrichment of marketing vocabulary.</li><li>• Developing negotiation skills in conflict situations</li><li>• Learning business ethics and diplomatic language</li></ul>

<p style="text-align: center;"><b>Advanced Business Writing</b> teacher: prof. Olena Gonchar</p>	3	30	Exercises	Summer	<p>The aim of the course is to develop the ability to both design and construct effective written compositions in English at an advanced level, with an emphasis on the business context. The programme covers a variety of language devices, highlighting their functions and use in specific business situations</p> <p>Semester 2:</p> <ul style="list-style-type: none"> <li>• An overview of the principles of producing coherent and logical statements, for example through the use of pronouns, modal verbs or the appropriate use of conjunctions.</li> <li>• Covering different ways of presenting arguments and facts in a written text, such as using argumentative techniques, citing sources, analysing data and statistics.</li> <li>• Practising the ability to write a text in a way that is tailored to a specific business context, for example by taking into account the specifics of the industry, the level of formality of the situation or the needs of the client.</li> <li>• Examples of the use of stylometric techniques and linguistic analysis to improve the quality of written expression, for example by identifying recurring language patterns or key words.</li> </ul> <p>Examples of the use of technology in the writing process, such as spell and grammar checking tools, word processing software, presentation creation software, etc. Overview of the advantages and limitations of these tools.</p>
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<p><b>English for Public Speaking and Self-presentation</b></p> <p>teacher: mgr Włodzimierz Kędzierski</p>	3	30	Exercises	Summer	<p>The objective of these classes is to:</p> <ul style="list-style-type: none"> <li>- introduce the fundamental models of public speaking in the English language context, as well as the principles of preparing presentations that illustrate speeches with explanatory, analytical, and argumentative characteristics in relation to selected topics;</li> <li>- develop the student's ability to use functional language for public speaking purposes;</li> <li>- develop the student's ability to use functional language related to self-presentation;</li> <li>- develop the student's ability to use self-presentation techniques.</li> </ul>
<p><b>Elective Subject: I (Selected Topics in Linguistics)</b></p> <p>teacher: dr Zbigniew Kopec</p>	2	15	lecture	Summer	<p>The course is designed to introduce students to the general cognitive-pragmatic principles and processes that are at work in the construction of meaning in context, and to teach them how to successfully communicate their intentions and achieve their goals in a business environment. This includes communicating in contexts such as business meetings and negotiations, business presentations, sales talks, business correspondence (including email and mobile communication), and marketing.</p>

<p><b>Social Psychology with Elements of Public Relations</b></p> <p>teacher: dr Wojciech Napora</p>	15	2	Exercises	Summer	<p>The course content:</p> <ol style="list-style-type: none"> <li>1. The most important experiments in social psychology and the conclusions drawn from them as one of the forms of learning about a human being.</li> <li>2. Ethics of current social experiments.</li> <li>3. The role of social competences in the context of human social functioning - training of assertive competences.</li> <li>4. The situation of social exposure - conditions for creating a positive image of the audience.</li> <li>5. Social behaviour: the role of altruism, attribution theory, social idleness.</li> <li>6. The role of personality in social functioning.</li> <li>7. End-of-semester test, summary of the course.</li> </ol>
<p><b>Business Ethics</b></p> <p>teacher: dr hab. Sebastian Gałdecki prof. UJD</p>	15	1	Lecture	Summer	<p>The course content:</p> <ol style="list-style-type: none"> <li>1. Introduction to business ethics</li> <li>2. How can we recognize a good businessman?</li> <li>3. Codes of ethics in business</li> <li>4. Personalism and the ethical aspects of advertising</li> <li>5. Justice in economics</li> <li>6. Death and taxes</li> </ol>

### History and Iberian Studies

Course title	ECTS	Hours	Form	Semester Summer	Course description
<p>Dziedzictwo archeologiczne Hiszpanii i Portugalii</p> <p><b>Archaeological heritage of Spain and Portugal</b></p> <p>dr hab. Grzegorz Żabiński, prof. UJD</p>	2	30	Exercises	4 IBE I° (summer)	<p>The aim of this class is to make participants familiar with the most important sites of archaeological heritage in the Iberian Peninsula. The most relevant sites whose chronology spans a broad period from prehistory to the mid-20th c. are discussed within their cultural contexts. What is dealt with are Palaeolithic caves, Neolithic, Bronze and Iron Age settlements, Roman Period towns and architectural monuments, Early, High and Late Medieval buildings, as well as selected examples of Modern Period and 19th c. architecture. A separate section in this class focuses on the most important examples of industrial heritage sites in the Peninsula.</p>

<p>Historia turystyki, turystyka jako przedmiot badania i praktyki ekonomicznej</p> <p><b>History of tourism, tourism as a subject of economic research and practice</b></p> <p>mgr Bartosz Stula</p>	2	30	Exercises	4 IBE I° (summer)	<p>The aim of the course is to familiarize with the process of creating the service branch, which is tourism. In addition, the subject emphasizes the perception of the relationship between tourism not only as a form of spending free time, but also as an essential part of the global economy.</p>
<p>Rekonstrukcje historyczne jako jedna z form doświadczenia dziedzictwa kulturowego</p> <p><b>Historical re-enactment as a type of experiencing cultural heritage</b></p> <p>Dr hab. Grzegorz Żabiński, prof. UJD</p>	1	15	Exercise	4 IBE I° (summer)	<p>The class focuses on historical re-enactment within the context of Spanish- and Portuguese-speaking countries. It offers an in-depth insight into history, culture and cultural anthropology of these countries, with special stress on regional issues. Participants will learn about necessary requirements of successful historical re-enactment and will explore selected and the most relevant examples of these in Spanish and Portuguese-speaking countries. Eventually, they will acquire necessary skills to propose their own historical re-enactment projects.</p>

<p>Państwa Ameryki Łacińskiej w XX i XXI w.</p> <p><b>Countries of Latin America in XX/XXI</b></p> <p>mgr Bartosz Stuła/ Prof. José M. Faraldo</p>	2	15	Exercises	6 IBE I° (summer)	The aim of course is to know the main politics and social problems and actual economics issues in latinamerican countries. Students will learn what the history was of that area and what consequences are showed now.
<p>Historia historiografii polskiej</p> <p><b>History of polish historiography</b></p> <p>dr Norbert Morawiec</p>	2	15	Lecture	2 His II° (summer)	The aim of this course is to show the knowledge about the development of historical science, it presents the infrastructure of Polish historical science that changes over time, and its ideological and conceptual condition. This course is meant to introduce students to some of the debates polish historians, and also issues and practices of polish history writing.
<p>Technologie informacyjne</p> <p><b>Information technologies</b></p> <p>dr Norbert Morawiec</p>	2	15	Laboratory	2 His/IBE I° (summer)	The aim of the course is to improve the skill of the student in working with word processor, spreadsheet, multimedia presentation software, e-learning tools, as well as to develop the need to follow the progress in IT tools to constantly increase one's qualifications and use online



<p>Ameryka przed Kolumbem</p> <p><b>America before Columbus</b></p> <p>dr Tomasz Ładoń</p>	<p>2</p>	<p>15</p>	<p>Exercises</p>	<p>2 IBE I° (summer)</p>	<p>Before the arrival of Europeans, America was inhabited by peoples who created their own civilizations and achieved a high degree of development. The subject “America before Columbus” concerns the most important achievements of pre-Columbian peoples: Mayans, Aztecs and Incas. It discusses rich sources regarding pre-Columbian civilizations, the political, social and economic organization of Native American peoples, as well as their religion, culture, architecture and art.</p>
<p>Rekonstrukcje historyczne jako jedna z form doświadczenia dziedzictwa kulturowego</p> <p><b>Historical re-enactment as a type of experiencing cultural heritage</b></p> <p>mgr Bartosz Stuła</p>	<p>3</p>	<p>30</p>	<p>Exercise</p>	<p>6 IBE I° (summer)</p>	<p>The subject of this course is to concentrate on various aspects of historical and cultural reconstruction, focusing on Spanish- and Portuguese-speaking countries. This course includes the analysis of different types of reconstructions and their diverse audiences, allowing an understanding of the significance and scope of these activities.</p> <p>Students also learn about the development of material culture from prehistory to the mid-20th century in these countries, which is crucial for understanding their history and cultural heritage.</p>

<p>Polityka Unii Europejskiej w zakresie dziedzictwa kulturowego i turystyki historycznej</p> <p><b>European Union Policy on Cultural Heritage and Historical Tourism</b></p> <p>mgr Bartosz Stula</p>	2	30	Exercise	<p>6 IBE I° (summer</p>	<p>This heritage of Spain and Portugal. subject explores the role of European integration, the concept of a culturally neutral society, and the retrospective and preservation of the cultural</p> <p>It also concentrates on the European cultural dimensions and EU policies for safeguarding national heritage. International agreements and their impact on heritage preservation in Spain and Portugal and educational activities related to national heritage are discussed. Additionally, it covers contemporary culture and society in Spain and Portugal, emphasizing the importance of 20th and 21st-century art and culture while acknowledging the growing significance of non-European cultures.</p>
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**Polish Philology/  
Journalism and media culture/  
Philosophy**

<b>Course title</b>	<b>ECTS</b>	<b>Hours</b>	<b>Form</b>	<b>Semester Summer</b>	<b>Course description</b>
<b>General logic (mathematical) II</b> dr Grzegorz Sitek	4	15 + 15	Exercises + Lecture	Summer	The aim of the course is to familiarize students with the basic concepts of set theory and their use as a tools in formal methods in philosophy.
<b>Reportage workshop</b> dr Ewelina Mika-Załów	3	30	Exercises	Summer	Preparing the theoretical and workshop background needed in journalistic practice; learning about the genre tradition of reportage; developing skills related to reportage writing; learning about the achievements of prominent reporters of the 20th and 21st centuries; perfecting the ability to analyse a journalistic text.
<b>History of contemporary philosophy II</b> dr hab. Maciej Woźniczka, prof. UJD	5	30 + 30	Exercises + Lecture	Summer	To present and discuss issues related to the history of contemporary philosophy as a period in the history of European philosophical thought and as a philosophical discipline (the study of the history of philosophy).  To reveal the links between contemporary thought and the spiritual foundations of Western civilization.

					To stimulate students to reflect on the philosophical heritage of modernity as a source of fundamental philosophical ideas, concepts and questions.
<b>Cinema and identity</b> dr Konrad Ludwicki	4	30	Exercises	Summer	The aim of the subject is to demonstrate the dependence of the film image on the identity, culture, society from which it originates. To place the film work in thematic and artistic trends and tendencies both historically and contemporarily in relation to environmental cultural circles. To identify developmental trends in the cinema of individual cultures and nations. To provide knowledge about the history of Polish cinema; to introduce individual stages of the development of Polish cinema with particular emphasis on the achievements of the Polish Film School and the "cinema of moral unrest"; to demonstrate the influence of politics and history on the development of cinematography. To prepare for an active and conscious reception of film works.
<b>The rhetorical basis of speech</b> prof. dr hab. Robert Zawadzki	1	15	Lecture	Summer	Introduction to rhetoric, classical theory of rhetoric, subdivisions of rhetoric, contemporary development of rhetoric (rhetoric), concepts of persuasion and persuasiveness (types of persuasion), overt and covert persuasion, linguistic exponents of persuasiveness, manipulation, art of argumentation (forms and ways of arguing), rhetorical tropes and figures (typology and functions), principles of their use, determinants of rhetoric in public statements, usefulness of rhetorical principles in composing statements.

<p><b>Reading the film</b> dr Agnieszka Pobratyn</p>	5	30	Exercises	Summer	<p>Developing the ability to analyse film language, composition, genre, stylistic phenomena of a film work. Locating cinema in cultural communication, using intertextual and intersemiotic references in interpretation.</p>
<p><b>Workshop: image and brand creation in electronic media</b> mgr Piotr Zaborski</p>	5	45	Exercises	Summer	<p>Familiarisation with basic concepts: branding, brand, marketing, marketing name, logotype, marketing technique. E-image - marketing activities in the creation of an image on the Internet taking into account methods of building brand awareness (selection of an appropriate brand name, logo, advertising slogan, general design pattern and communication of advertising materials). Communication of the image in social media. Linguistic and stylistic analysis of advertising and promotional messages related to the image of selected brands on the Internet. Creation of advertising messages taking into account marketing nomenclature and strategies for their communication on the web.</p>
<p><b>Business Ethics</b> dr hab. Sebastian Gałdecki, prof. UJD</p>	1	15	Exercises	Summer	<ol style="list-style-type: none"> <li>1. Introduction to business ethics</li> <li>2. Who is a good businessman?</li> <li>3. Codes of ethics in business</li> <li>4. Personalism and advertising ethics</li> <li>5. justice in economics</li> <li>6. death and taxation</li> <li>7. Corporate social responsibility</li> </ol>

<p><b>The basics of webwriting</b> dr Konrad Ludwicki</p>	<p>2</p>	<p>15</p>	<p>Exercises</p>	<p>Summer</p>	<p>Homepage elements: content and navigation; principles for creating clear navigation (logo, search engine, user tools, navigation bar, local navigation). Eyetracking research: how to use knowledge of how the viewer reads the website when planning content and creating texts. Features of a good web text: conciseness and factuality: rules for shortening, abbreviating texts while preserving their content; clarity and readability: choosing the right title and subheadings, paragraph division, enumeration (bulleted list, numbered list), tables and their linguistic design; emphasising the readability of the text: alignment, font selection, choice of background colour; plain language: syntax, lexis; the role of keywords; hypertextuality: linking rules, choice of multimedia material; conversationality - how to activate audience responses.</p>
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